**Evolution Insight US EV Trends**

Business Problem Statement

**"State transportation departments and energy utilities lack comprehensive insights into electric vehicle adoption patterns, hindering effective infrastructure investment and policy decisions. Key challenges include:**

* **Unidentified adoption hotspots** causing charging infrastructure shortages in high-demand areas
* In**centive program inefficiency** due to untargeted eligibility criteria
* R**ange anxiety barriers** limiting mainstream EV adoption
* G**rid reliability risks** from unanticipated regional EV concentration